Cheryl Young Biography

Cheryl Young serves as Marketing Specialist for the Cooper Innovation Center (CIC). She brings 20+ years of healthcare experience working previously at the University of Pennsylvania Health System and most recently as Director of Marketing Operations and Event Management at Virtua Health. Cheryl brings her expertise in marketing, advertising, and event production to the Cooper Innovation team. Cheryl most recently held the position of the Intellectual Property and Tech Transfer Specialist for the CIC. She received her bachelor’s in communications from Southern New Hampshire University.